

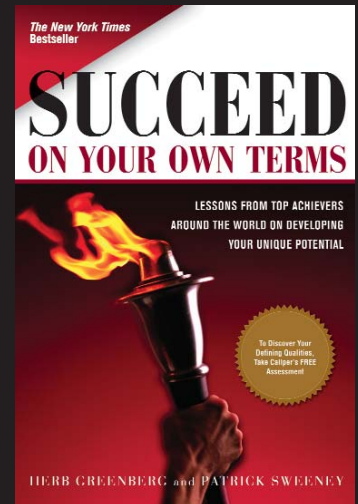
SUCCEED ON YOUR OWN TERMS

The Inspiring Presentation

National best-selling authors Herb Greenberg, Ph.D. and Patrick Sweeney enthusiastically share the insights, stories and key findings from *Succeed on Your Own Terms*, which *BusinessWeek* says “contains great advice” and *Library Journal* says “will strongly appeal to fans of Stephen Covey’s *The Seven Habits of Highly Effective People*.”

In this engaging, dynamic and inspiring presentation, you will learn how to:

- > Identify your defining qualities
- > Develop your unique definition of success
- > Recognize your defining moment



By encouraging you to think about success in an entirely different way and showing you how winners see themselves and their world, the authors provide a road map to help you find your own success.

As Roger Staubach, the legendary quarterback of the Dallas Cowboys and founder of The Staubach Company says, “This is perfect, whether you are an executive looking to surround yourself with employees who can grow with your company or an individual looking to change your life’s direction.”

The lessons and stories about success from this presentation are gleaned from Caliper’s nearly half-century of consulting with over 25,000 companies around the world, including Avis, Johnson & Johnson, and some of the world’s fastest growing smaller firms. Caliper helps these companies achieve peak performance by assisting them in hiring the right people, developing individuals most effectively, coaching executives, managing performance, creating succession plans, and building teams that consistently surpass goals.

For more information about having Herb Greenberg and Patrick Sweeney inspire your organization’s next meeting, visit caliperbook.com or contact Debbie Dlabik at (609) 524-1227.

“Among the best presenters we’ve ever had. Our members were completely engaged by this very informative and inspiring presentation.”

Rob Rose, Manager, Denver Chamber of Commerce

“This professional presentation was full of solid advice, extremely entertaining and meaningful to our personal as well as professional lives.”

Jaimi Tarnow, Director of Events

Troy Chamber of Commerce

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Solutions for peak performance.